This seminar is for anyone from a beginner to an executive who conducts presentations to individuals and groups of any size and wants to enhance speaking effectiveness, communications, proficiency, comfort level and overall professionalism.

A presentation is the ultimate reflection of a person's ability, knowledge and talent. Many skills - from communication to leadership - are put to the test, as well as the ability to perform under pressure. These skills are visible to the entire audience. Presentation skills not only reflect the level of professionalism, but directly impact the ability of the presenter to influence, persuade and inspire audiences. This class will show participants how planning and practice can <u>replace the stress</u> of public speaking <u>with success</u> in public speaking!

# Learning objectives:

- 1. Improve overall professionalism by polishing presentation skills.
- 2. Engage, influence, persuade and inspire audiences.
- 3. Enhance words, tone and body language to communicate more powerfully and genuinely.
- 4. Develop techniques and learn preparation steps to ensure success.
- 5. Replace fear of public speaking with confidence, and turn jitters into jubilation!

### Structure:

This program is structured over 2 sessions. In addition to classroom instruction and individual practice, brief speaking assignments are given to each participant for presentation to the entire class. These presentations will be video recorded. Immediate feedback from the facilitators and class participants is provided, as well as one-on-one coaching by a facilitator during video recording playback. Each participant will be video recorded at least 5 times and will receive their video recordings at the end of the class.

# Dates, Location and Logistics:

The program will be held on October 22 and November 5, 2019 from 9:00-4:00 each day at Kieve's Kennedy Learning Center on beautiful Damariscotta Lake in Nobleboro, Maine. Lunch is included. For more information, please contact the facilitators, Laurie Bouchard at <a href="mailto:laurie@lbouchardllc.com">laurie@lbouchardllc.com</a> or 563-1128 or Lee Ann Szelog at <a href="mailto:lee@simplyputllc.com">lee@simplyputllc.com</a> or 549-5151. To register, please complete the attached registration form and email it to Laurie or Lee.

#### **Investment:**

The Presentation Skills Workshop, which includes preparation, 12 hours of instruction, 2 experienced facilitators, recording equipment, all class materials and lunch, is offered for a total fee of just \$995.00.

#### **Testimonials:**

"This workshop taught me skills I will use for the rest of my life. The time spent with Lee and Laurie was perhaps the most valuable continuing education investment I have made in many years. I would recommend this course to anyone wishing to further their careers and to communicate more effectively at work, with friends, and at home." Nikki Maounis, Director, Camden Public Library

"Wow! This personal journey of learning could not have happened at a better time. The safe zone allowed me to build confidence, and I have learned to put the butterflies to good use. Special thank you for helping me find my voice with the feedback I needed to stretch and take a different approach." Rhonda Ferrara, Former SVP Risk Management, Androscoggin Savings Bank

### Comments from Course Evaluations

"Great course - I am recommending it to my colleagues!"

"An excellent program that I enjoyed very much - thank you for changing my life!"

"It was the best two day training I have had in a long time!"

"A most productive use of two days of my time; I learned valuable lessons that will last a life time - thank you!"